

# Energy Savings and Emissions Reduction Performance Wisconsin Power and Light Company's Shared Savings Program and Focus on Energy

For the period  
June 30, 2001 through July 1, 2003

## Energy Savings

|                         | Shared Savings | FOE<br>All Customers | FOE<br>Business Customers Only |
|-------------------------|----------------|----------------------|--------------------------------|
| Megawatts               | 45             | 47                   | 26                             |
| Megawatt-hours          | 220,897        | 267,862              | 136,861                        |
| Therms                  | 9,039,992      | 9,212,996            | 3,371,894                      |
| Annual value of savings | \$19,528,745   | \$26,226,837         | \$12,780,553                   |

## Emissions Reduction (in pounds)

|                | Shared Savings | FOE<br>All Customers | FOE<br>Business Customers Only |
|----------------|----------------|----------------------|--------------------------------|
| Nitrogen Oxide | 1,489,718      | 1,806,448            | 922,983                        |
| Sulfur Dioxide | 2,386,145      | 2,893,464            | 1,478,381                      |
| Carbon Dioxide | 619,106,518    | 750,735,004          | 383,579,211                    |
| Mercury        | 8              | 10                   | 5                              |

### Note

- Focus on Energy program targets all customer classes, including residential customers which represent more than 50 percent of the target audience.
- Focus on Energy is a state-wide program.
- WP&L's Shared Savings program targets large energy use customers only (commercial, industrial, agricultural, and local and state government).
- Shared Savings is offered in WP&L service territory only (which is roughly 20 percent of the state of Wisconsin's energy needs).

Submitted by David Helbach, Public Affairs Director, Alliant Energy (1/04)

**Sources:** Focus on Energy Quarterly Report (Contract Year 2, Quarter 4) and Annual Overview, Final 8/29/03. WP&L 2001 and 2002 Energy Efficiency Report.